



# PLAYA SAFE STAY UPDATE

PLAYA HOTELS & RESORTS



Playa Hotels & Resorts announced the Playa Safe Stay initiative on May 4, 2020. In direct response to the COVID-19 pandemic and elevated guest expectations, Playa Safe Stay focuses on preventive antiviral measures, reassuring guests with confidence that only Hyatt or Hilton can deliver and bringing key sectors of the travel industry together for solutions.

**VIEW THE PLAYA SAFE STAY FAQs** 

# HIGH EXPECTATIONS



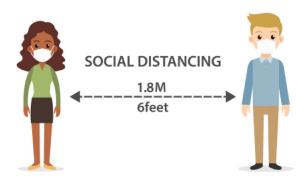
# WHAT TO EXPECT EVERY DAY





# EMPLOYEE CARE & PERSONAL PROTECTIVE GEAR

Personal Protective gear is standard throughout the resort along with regular health screenings and temperature checks.



# SOCIAL DISTANCE STANDARDS

Our associates and guests are observing safe distancing standards at all times.



# METHODICAL TREATMENT & CLEANING

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### REDESIGNED SEATING AT DINING & ENTERTAINMENT VENUES

All of our dining venues, common areas, pool decks and any gathering areas have been re-imagined.



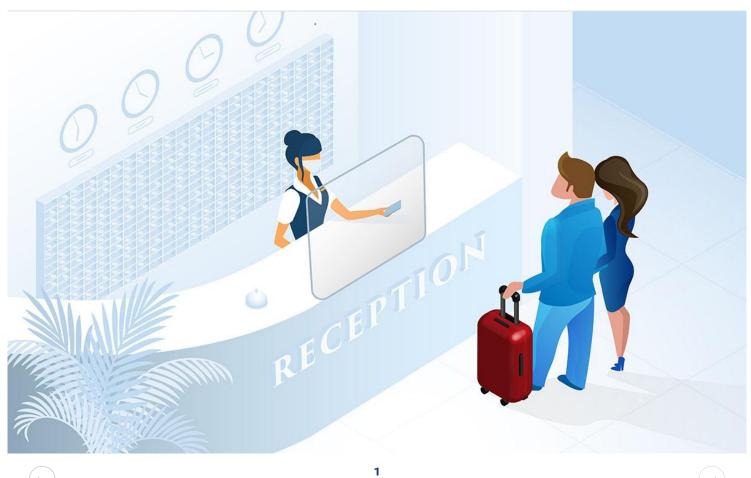
### LOCAL SERVICES YOU CAN TRUST

All local partners (excursions, private transportation) are required to implement specific measures of cleanliness and antiviral prevention.

# **SOME SPECIFICS...**







REDUCED CONTACT ARRIVAL

Protective glass shields protect guest and associate interactions

PERSONAL PROTECTION EQUIPMENT (PPE)	<b>•</b>
HIGH-TOUCH SANITIZATION	<b>*</b>
LUGGAGE	<b>*</b>
TRANSPORTATION	•
CONTACTLESS FAREWELL	<b>.</b>

OF 6





# **TRUST**

#### FAMILIAR HOTEL BRANDS DELIVER CONFIDENCE

60% of travelers now put hotel brand familiarity as the most important factor for their next vacation





In a first for the hospitality business, **Hilton** will collaborate with **RB, maker of Lysol and Dettol,** and consult with **Mayo Clinic** to develop elevated processes and Team Member training to help Hilton guests enjoy an even cleaner and safer stay from check-in to check-out.

Hilton CleanStay with Lysol protection, as the program will be called in North America, will be a rigorous system that incorporates RB's trusted know-how and scientific approach to cleaning practices and product offerings. Experts from Mayo Clinic's Infection Prevention and Control team will advise and assist in enhancing Hilton's cleaning and disinfection

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**Hyatt Hotels Corporation** recently announced a new **Global Care & Cleanliness Commitment** that includes an accreditation process by the **Global Biorisk Advisory Council (GBAC)**, at all hotels around the world.

The commitment to **GBAC STAR Accreditation** builds on **Hyatt's** existing sanitation protocols to add enhanced staff training and support resources. **Hyatt** has also engaged a cross-functional working group of medical experts and industry professionals that will contribute to both guest and colleague health and safety.

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As part of Playa Safe Stay, all Playa brands including **Panama Jack Resorts, Jewel Resorts and Sanctuary Cap Cana** have implemented new measures to increase safety and hygiene such as innovative cleaning standards and strict physical distance guidelines. In addition to protocols established by sister-brands Hyatt and Hilton, these brands have also adapted new cleaning and disinfection procedures, service methodology and safety protocols in line with the recommendations of leading industry experts, the World Health Organization and local governments. Guests can have peace of mind when choosing any Playa resort, knowing each one is strictly adhering to updated policies and procedures that meet the highest sanitary standards.



### THE PLAYA DIFFERENCE

Playa's Formula for success, or **The Playa Difference**, is our long-term partnerships with some of the most respected, most trusted, global hotel brands Hyatt and Hilton.

When first-time guests are considering an all-inclusive resort stay, the choices are almost endless and can be intimidating. To complicate matters more, most of these choices are properties and brands with little to no familiarity.

With Hyatt and Hilton, our quests are assured new standards of cleanliness while enjoying Playa's unmatched experience of all-inclusive

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### LOOK FOR THE PLAYA SAFE SEAL

























#### THE COMPANY:

Our Brands Special Offers

Travel Professionals
Investor Relations

#### **RESOURCES:**

Press Room

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